



Celebrating 10 Years!
Family Resource Center of Zion
FUNDRAISING TIPS

This information may help your ministry as you strive to meet your personal fundraising goal.

- ❖ Create a TEAM! Make an announcement about Family Resource Center of Zion at your social club, service club or small group. Call Mary or Esmeralda at 847-731-8370 to schedule a Speaker for a short presentation.
- ❖ Be enthusiastic when asking for sponsors. Let people know that their money makes a difference in the lives of babies, women, teenagers, men, and families in our community.
- ❖ Use special occasions. If you have a birthday, anniversary or other special occasion coming up, ask for Walk for Life donations in lieu of gifts.
- ❖ Set a goal and write that figure on your Sponsor Sheet. Be sure to let your sponsors know that their contribution helps.
- ❖ Start your Sponsor Sheet with a generous pledge. Most people will follow the example of the first pledge on your walk form or online fundraising page.
- ❖ Sponsor yourself. Others will appreciate that you are devoting both your time and your finances.
- ❖ Dedicate your walk to someone who has been touched by an unplanned pregnancy, to teenagers who need to hear the sexual risk-avoidance message, or to a man or woman who has been impacted by abortion.
- ❖ Contact everyone who sponsored you last year. Thank them for their donation and ask for their support again. Ask for a specific amount, such as \$50 or \$100; if they cannot donate that much, they will offer what they can.





HOW TO INVOLVE CHILDREN AND YOUTH GROUPS

CHILDREN

- ❖ Connect with your children's Pastor. Share your passion for the ministry of Family Resource Center of Zion and explain the Walk encourages them to get church kids to participate.
- ❖ Have a "Save the Babies" campaign: give the children a Pledge Form to take to family, friends, neighbors, babysitters, etc., and have them collect sponsors.
- ❖ Start a Fill a Shoe promotion. Encourage kids to fill a shoe with quarters/coins to raise money for the Walk. Encourage them to do odd jobs at home for money to contribute.
- ❖ Recruit a team of walkers to represent the children's department at the Walk.
- ❖ Double what's raised! Ask your Missions Committee to agree to match the funds raised by the children

YOUTH

- ❖ Connect with your youth Pastor. Share your passion for the ministry of Family Resource Center and explain the Walk encourage them to get the youth group to participate. Stress the specific impact the Pregnancy Centers have on this age group.
- ❖ Have groups form teams. Initiate boys vs. girls contest or a middle school vs. high school contest on who can raise the most money. Offer a special prize such as a pizza or ice cream party for the winning team.
- ❖ Recruit a team of walkers from the middle school and high school youth group. Create a goal and have the youth sign up as a team, then fill in your goal chart! Double what's raised! Ask your Missions Committee to agree to match the funds raised.

