

Saturday, May 15, 2021 Registration: 8:30am Point Person Instruction Sheet

Thank you for your willingness to lead the *Walk for Life 2021* effort at your church. It makes such a difference in assuring participation in the *Walk* by having just one person from the congregation overseeing the process. This is not a big job but it will make a big difference!

The following are suggestions to help you promote the WFL event:

- 1. Familiarize yourself with the online platform and sponsor sheet so that you will be able to answer any questions that may come up. The Walk is approximately 2 miles and children and strollers are welcome.
- 2. Major details:
 - Raise \$75.00 in pledges and receive a FREE t-shirt.
 - Early Registration will be held at the Family Resource Center May 10th-13th (Mon-Thurs) from 10am-4pm. You can receive your t-shirt ahead of time at early registration.
- 3. Ask your Pastor to share about the *Walk* from the pulpit.
- 4. Ask your Pastor if you may place an announcement in the bulletin at least 4 weeks prior to the *Walk* or if you might say a few words about the event during the Sunday morning announcement time.
- 5. Gather sponsors and plan to walk yourself on May 15th. The best way to get people to sign up is to invite people to walk with you. (Remember \$75 in pledges gets you a T-shirt!)
- 6. Encourage the youth group or women's ministry group to form a team.
- 7. Set an all-church goal (i.e. amount to be raised or number of sponsored walkers from your church).
- 8. Encourage those that cannot walk on May 15TH to sponsor someone that is walking. The Walk is 2.2 miles and children and strollers are welcome.

Call or stop by the Family Resource Center of Zion if you have any questions or need more sponsor sheets.

THANK YOU so much for your help!

Things for you to do and ideas on how to do it:

- Pick up walk materials (walk brochures, posters, out of town letters, etc.)
- Meet with your pastor and share the vision of Family Resource Center from your perspective. Include the fact that there are many Christian churches working together.
- Encourage your pastor to walk. If he walks, many more from your congregation will be likely to walk.
- Ask your pastor if he will share about the walk or let you do a walk presentation. Wear your T-shirt and explain how easy it is.
- Ask your pastor to do pulpit announcements.
- Talk to all your friends about walking.
- Develop a team of people in your church to help make the walk a tremendous success and then walk as a team.
- See that an announcement is placed in your church bulletin EVERY week, 5 or 6 weeks before the walk.
- Do creative pulpit announcements (funny skits), by recruiting the best people in your church to do this.
- Distribute walk brochures with bulletins or hand them out at the doors of your church.
- Ask to speak to Bible study groups, home groups, Women's groups, etc. in the church.
- Remind people that they may walk two miles on another day if they cannot on the walk day.
- Set a goal for the number of walkers from your church. Let the congregation be aware of that goal.
- Set a goal for yourself of \$175 or more per walker in pledges.
- Have the prospective walker fill out the on line registration form or hard copy you have printed out.
- Extra sponsor forms will be at the center. Please call if you need more, print extra copies or stop by. It will save postage costs if forms can be picked up.
- Have a table in the back of the church for walk material and registration.
- Get youth groups involved!
- Do your best to inspire your walkers.
- The walkers need to be convinced that this is something they can do and will have fun in the process.